

Rinalogy Privacy Policy

Rinalogy, LLC and its affiliates ("Rinalogy," "we," "our," and/or "us") value the privacy of individuals who use our websites and related products and services (collectively, our "Products and Services"). This privacy policy (the "Privacy Policy") explains how we collect, use, and share information from users of our Products and Services ("Users" or "you"). By using our Products and Services, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes. Beyond the Privacy Policy, your use of our Services is also subject to our [Terms of Use](#).

INFORMATION WE COLLECT

We may collect a variety of information from or about you or your devices from various sources, as described below.

A. Information You Provide to Us.

Registration Information. If you sign up for an account, register to use our Products and Services, or sign up for notifications or updates, we may ask you for your name, email address, phone number, and company name.

Communications. If you contact us directly, we may receive additional information about you. For example, when you contact our customer support or sales teams, we may receive your name, email address, mailing address, phone number, the contents of any message or attachments that you may send to us, and other information you choose to provide.

Payment Information. If you make a purchase through the Products and Services or our website, your payment-related information, such as credit card or other financial information, is collected by our third-party payment processor on our behalf.

Submitted Information. We collect the information you provide when you complete our forms, respond to questionnaires, or otherwise use our products.

B. Information We Collect When You Use Our Products and Services.

Device Information. We receive information about the device and software you use to access our Products and Services, including IP address, web browser type, operating system version, device identifiers, and push notification tokens.

Usage Information. To help us understand how you use our Products and Services and to help us improve them, we automatically receive information about your interactions with our Products and Services, such as session lengths and times, the pages or other content you view, and any text search queries you conduct. This may include the settings you select, the data source and the software configurations you use.

Information from Cookies and Similar Technologies. We and third-party partners, if any, may collect information using cookies, pixel tags, or similar technologies. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Products and Services.

Please review your web browser's 'Help' file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from the Service, you may not be able to utilize the features of the Service to their fullest potential.

HOW WE USE THE INFORMATION WE COLLECT

We use the information we collect:

- To provide, maintain, improve, and enhance our Products and Services;
- To understand and analyze how you use our Products and Services and develop new products, services, features, and functionality;

- To communicate with you, provide you with updates and other information relating to our Products and Services, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- When you complete forms on our website, such as subscribing to a newsletter, requesting a demo or submitting a contact us request.
- For marketing and advertising purposes, including developing and providing promotional and advertising materials that may be relevant, valuable or otherwise of interest to you;
- To find and prevent fraud, and respond to trust and safety issues that may arise;
- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

HOW WE SHARE THE INFORMATION WE COLLECT

Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of our Products and Services.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety. For the avoidance of doubt, the disclosure of your information may occur if you post any objectionable content on or through the Products and Services, or our social media sites.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets. The use of your information following any of these events will be governed by the provisions of this Privacy Policy in effect at the time the applicable information was collected.

Consent. In certain cases, we may also disclose your information with your permission.

YOUR CHOICES

Marketing Communications. From time to time you may receive marketing or other informational email messages from us. You can unsubscribe from our promotional emails via the link provided in the emails. Even if you opt-out of receiving promotional messages from us, you will continue to receive administrative messages from us.

THIRD PARTIES

Our Products and Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

SECURITY

We make reasonable efforts to protect your information by using physical and electronic safeguards designed to improve the security of the information we maintain. However, as our Products and Services are hosted electronically, we can make no guarantees as to the security or privacy of your information.

CHILDREN'S PRIVACY

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no part of our Products and Services are directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at info@rinalogy.com.

INTERNATIONAL VISITORS

Our Products and Services are hosted in the United States and are intended for visitors located within the United States. If you choose to use the Products and Services from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the United States for storage and processing. Also, we may transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating the Products and Services. By providing any information, including personal information, on or to the Products and Services, you consent to such transfer, storage, and processing.

CHANGES TO THIS PRIVACY POLICY

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share personal information previously collected from you through the Products and Services, we will notify you through the Products and Services, by email, or other communication.

CONTACT INFORMATION

If you have any questions, comments, or concerns about our processing activities, please email us at info@rinalogy.com or write to us at:

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